

Verve

Product Type	Broadloom	
Collection	West Elm + Shaw Contract	
Style Number	5A352	
Construction	Pattern Cut	
Fiber	Ecosolution Q® Nylon	
Dye Method	100% Solution Dyed	
Primary Backing	Synthetic	
Secondary Backing	Ultraloc®	
Protective Treatments	SSP® Shaw Soil Protection	
Recommended Adhesive	H1000, H1200 or H3800	
	u.s.	metric
Product Size	12 ft	3.66 m
Gauge	1/11 in	43.3 per 10 cm
Stitches	11.0 per in	43.0 per 10 cm
Average Density	6545 oz/yd³	0.242 g/cm³
Total Thickness	0.428 in	10.87 mm
Tufted Weight	48 oz/yd²	1627.5 g/m²
Installation Pattern Repeat	72 in x 115 in	1.83 m x 2.92 m



Recommended Installation Method

Direct Glue, Double Glue, Stretch-In

Performance + Testing

Pill Test	Pass
Radiant Panel	Class I
NBS Smoke	Less Than 450
Electrostatic Propensity	Less Than 3.5 kv
CRI Green Label Plus (GLP)	GLP2271
ADA Compliance	>0.6, meets the recommended static coefficient of friction for ADA walking surfaces and accessible routes***

Test Reports may be included or listed by the manufacturing/inventory style number as opposed to the noted selling style number.

Warranties

Lifetime Commercial Limited Warranty

Diversity, Equity & Inclusion

We believe all humans are equal. Individually and collectively, we need to proactively create and promote opportunities that give everybody an equal footing in life. We nurture an environment where every voice and perspective can be heard, and proactively promote accessibility and inclusivity inside our network and beyond. One proof point is our ability to meet the criteria of the Social Fairness pillar of the Cradle to Cradle Product Standard. At Shaw Industries, we promote supplier participation that is reflective of Shaw's diverse customer base and local community. More than 42% of our spend\*\*\*\*\* is with small and diverse businesses. We believe having a strong Supplier Diversity Program is strategic for bringing more innovation to our businesses and openingnew markets for growth.

Coordinating Products

Carpet Tile: **Stonework Tile, Chisel Tile, Grit Tile, Zest Tile, Zeal Tile, Spark Tile**

Broadloom: **Colca, Kista By Lindsay Stead, Stone, Flame, Shale, Diamonds**

Material Health & Environmental Certifications

Health & Wellbeing	
Material Ingredient Transparency	<b>Cradle to Cradle Certified®   Silver Level (Version 3.1)</b> <b>NSF 140   Gold</b>
Indoor Air Quality	<b>CRI Green Label Plus (GLP)   GLP2271</b>
Climate Impact	
Environmental Product Declaration (EPD)	<b>3rd Party Certified in Accordance with ISO14044, ISO14025 &amp; EN15804</b>
Total Recycled Content	<b>&lt;1% (Pre-Consumer &lt;1%   Post-Consumer 0%)</b>
Product Packaging	<b>100% Recyclable</b>
Global Product Assessment	<b>CE Marking (EN 14041)   3rd Party Certified</b> <b>Environmental Guarantee*   Re[turn] Reclamation Program*   Pickup &amp; Delivery Available</b> <b>Country of Origin**   USA</b>

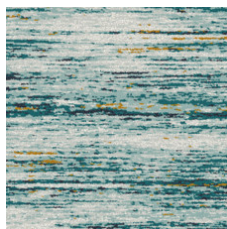
WELL V2 Contribution Credit

X08 Hazardous Material Reduction Part 1: Limit Hazardous Materials Optimization	<b>C2C Silver Level (Version 3.1)</b>
X10 Volatile Compound Reduction Part 1 (A): Manage Volatile Organic Compounds (VOCs) Optimization	<b>C2C Silver Level (Version 3.1)</b>
X11 Long Term Emissions Control Part 2: Flooring Optimization	<b>Green Label Plus Certification GLP2271</b>
X13 Enhanced Material Precaution Part 1: Select Optimized Materials Optimization	<b>C2C Silver Level (Version 3.1)</b>
X14 Material Transparency Part 1: Promote Ingredient Disclosure Optimization	<b>C2C Silver Level (Version 3.1)</b>

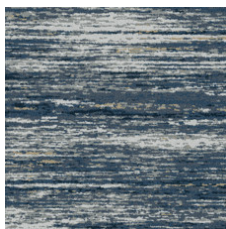
Leed v4 Contribution Credits

MR Credit: Building Product Disclosure and Optimization Environmental Product Declarations - Option 1: Environmental Product Declaration (EPD)	<b>3rd Party Certified in Accordance with ISO14044, ISO14025 &amp; EN15804</b>
MR Credit: Building Product Disclosure and Optimization Material Ingredients - Option 1: Material Ingredient Reporting	<b>C2C Silver Level (Version 3.1)</b>
MR Credit: Building Product Disclosure and Optimization Material Ingredients - Option 2: Material Ingredient Optimization	<b>C2C Silver Level (Version 3.1)</b>
EQ Credit: Low Emitting Materials Option 1: Product Category Calculations	<b>Green Label Plus Certification: GLP2271</b>

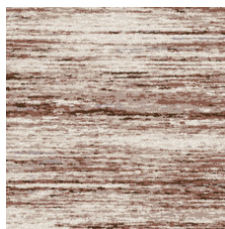
## Available Colorways



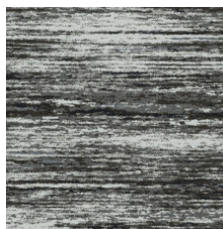
Vibrance 52327



Brio 52485



Flair 52675



Fervor 52761

## Additional Information

\* To learn more about the recyclability of our products and our Environmental Guarantee, please visit [shawcontract.com/sustainability](https://shawcontract.com/sustainability).

\*\*Meets or exceeds all local and national regulations in country of manufacture. (Manufactured in an ISO 9001 & ISO 14001 certified facility or equivalent)

\*\*\*This carpet is manufactured to be ADA compliant, but to be fully ADA compliant, the end-user must ensure the carpet is adhered to the floor and installed as outlined in the ADA standards.

[Installation Guidelines](#)

[Maintenance Guidelines](#)

Specifications are subject to nominal manufacturing variance. Material supply and/or manufacturing processes may necessitate changes without notice.

This product is an exclusive design and may not be duplicated in any manner. Use of this design in the creation of another product design is also strictly prohibited.

Visit [shawcontract.com/testing](https://shawcontract.com/testing) for more information.



**PVC-Free**

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