

Endeavor

Product Type	Broadloom	
Collection	Living Environments	
Style Number	5A344	
Colorguard	Yes	
Primary Backing	Polypropylene	
Secondary Backing	Classicbac®	
Approved Spaces	Units Only	
Recommended Adhesive	1000 Broadloom 4 Gallon or 3800 Indoor Outdoor Broadloom 4 Gallon	
	u.s.	metric
Product Size	12 ft	3.66 m
Gauge	5/32 in	25.2 per 10 cm
Stitches	10.0 per in	40.0 per 10 cm
Finished Pile Thickness	0.410 in	10.41 mm
Average Density	2107 oz/yd³	0.078 g/cm³
Tufted Weight	25 oz/yd²	847.6 g/m²
Installation Pattern Repeat	None	None



Recommended Installation Method

Direct Glue, Double Glue, Stretch-In

Data + Testing

Pill Test	Pass
Cri Green Label Plus (Glp)	GLP9984
Ada Compliance	>0.6, Meets the recommended static coefficient of friction for ADA walking surfaces and accessible routes***

Material Health & Environmental Certifications

Health & Wellbeing	
Material Ingredient Transparency	Cradle to Cradle Certified® Bronze Level (Version 3.1)
	NSF 140 Gold
Indoor Air Quality	CRI Green Label Plus (GLP) GLP9984
Climate Impact	
Environmental Product Declaration (EPD)	in Accordance to ISO 14025, EN15804 And ISO 21930:2017
Product Packaging	100% Recyclable
Global Product Assessment	
	CE Marking (EN 14041) 3rd Party Certified
	Environmental Guarantee* Re[turn] Reclamation Program* Pickup & Delivery Available
	Country of Origin** USA

Coordinating Products

COREtec: **Repose**

Broadloom: **Scenery, Reimagine, Statement, Niche, Prepare, Noted, Remedy I, Remedy II, Personable, Prominent, Cocoon, Prolific Solid, Prolific Berber, Enhance Tonal, Enhance Solid, Upscale, Imagery, Sentiment**

Well V2 Contribution Credit

X08 Hazardous Material Reduction Part 1: Limit Hazardous Materials Optimization – 1 pt	C2C Bronze Level (Version 3.1)
X10 Volatile Compound Reduction Part 1 (A): Manage Volatile Organic Compounds (VOCs) Optimization – 1 pt	C2C Bronze Level (Version 3.1)
X11 Long Term Emissions Control Part 2: Flooring Optimization – 1 pt	Green Label Plus Certificationglp9984
X13 Enhanced Material Precaution Part 1: Select Optimized Materials Optimization – max 2 pts	C2C Bronze Level (Version 3.1)
X14 Material Transparency Part 1: Promote Ingredient Disclosure Optimization – max 2 pts	C2C Bronze Level (Version 3.1)

Green Leed Contribution Credit

MR Credit: Building Product Disclosure and Optimization Material Ingredients - Option 1: Material Ingredient Reporting	C2C Bronze Level (Version 3.1)
MR Credit: Building Product Disclosure and Optimization Material Ingredients - Option 2: Material Ingredient Optimization	C2C Bronze Level (Version 3.1)
EQ Credit: Low Emitting Materials Option 1: Product Category Calculations	Green Label Plus Certification: GLP9984

Available Colorways

					
Strive 00100	Aim 00102	Venture 00105	Achieve 00107	Aspire 00201	Push 00501
					
Dream 00540	Ambition 00541	Pursuit 00700	Zealous 00701	Seek 00702	Compete 00703

Additional Information

* To learn more about the recyclability of our products and our Environmental Guarantee, please visit shawcontract.com/sustainability.

**Meets or exceeds all local and national regulations in country of manufacture. (Manufactured in an ISO 9001 & ISO 14001 certified facility or equivalent)

***This carpet is manufactured to be ADA compliant, but to be fully ADA compliant, the end-user must ensure the carpet is adhered to the floor and installed as outlined in the ADA standards.

Installation Guidelines

Maintenance Guidelines

Specifications are subject to nominal manufacturing variance. Material supply and/or manufacturing processes may necessitate changes without notice.

This product is an exclusive design and may not be duplicated in any manner. Use of this design in the creation of another product design is also strictly prohibited.

Visit shawcontract.com/testing for more information.



PVC-Free

Corporate Headquarters +1 800 257 7429 | +1 706 532 7984 | Atlanta +1 404 853 7429 | Bengaluru +91 80 6773 0202 | Beijing +86 10 6568 588 | Chicago +1 312 467 1331 | Dubai +971 4 584 6956 | Hong Kong +852 2623 0371 | London +44 207 961 4120 | Los Angeles +1 800 233 1614 | Melbourne +61 3 9939 8543 | Mexico City +55 5010 7600 | Mumbai +91 22 6284 5050 | Nantong +86 400 800 7429 | New York +1 212 953 7429 | Paris +33 (0) 1 81 22 44 39 | San Francisco +1 415 955 1920 | Shanghai +86 21 3338 4000 | Singapore +65 6733 1811 | Sydney +61 800 556 302

© 2025 Shaw Industries Group, Inc., a Berkshire Hathaway Company
June 7, 2025

3 of 3