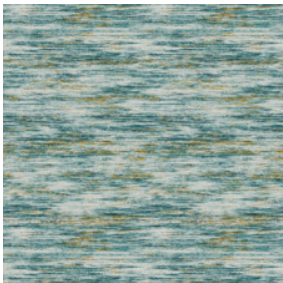



Verve 12x15

|                 |                              |                 |
|-----------------|------------------------------|-----------------|
| Product Type    | Area Rug                     |                 |
| Collection      | West Elm + Shaw Contract     |                 |
| Style Number    | G242R                        |                 |
| Construction    | Pattern Cut                  |                 |
| Fiber           | Ecosolution Q® Nylon         |                 |
| Dye Method      | 100% Solution Dyed           |                 |
| Backing Type    | Ultraloc® + Non Skid Backing |                 |
| Edge Type       | Yarn Serge                   |                 |
|                 | u.s.                         | metric          |
| Product Size    | 12 ft x 15 ft                | 3.66 m x 4.57 m |
| Total Thickness | 0.491 in                     | 12.46 mm        |


Available Colorways



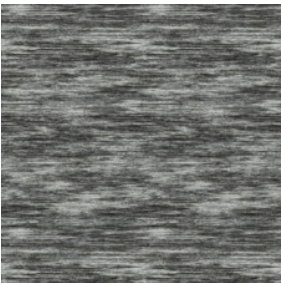
52327 Vibrance  
5659D serge yarn color



52485 Brio  
5424D serge yarn color



52675 Flair  
5238D serge yarn color



52761 Fervor  
6025 serge yarn color

Performance + Testing

|                |  |   |
|----------------|--|---|
| Pill Test      | Pass*  | *Pill test data is based on style 5A352 |
| ADA Compliance | To achieve ADA compliance, the product must have a rubber tapered edge finish attached, a finished thickness of less than 0.5 inches, and affixed to the floor. Refer to local codes for additional information regarding the use of rugs in ADA compliant spaces. |   |

Warranties

5 Year Commercial Limited Warranty

Diversity & Inclusion

We believe all humans are equal. Individually and collectively, we need to proactively create and promote opportunities that give everybody an equal footing in life. We nurture an environment where every voice and perspective can be heard, and proactively promote accessibility and inclusivity inside our network and beyond. One proof point is our ability to meet the criteria of the Social Fairness pillar of the Cradle to Cradle Product Standard. At Shaw Industries, we promote supplier participation that is reflective of Shaw's diverse customer base and local community. More than 42% of our spend\*\*\*\*\* is with small and diverse businesses. We believe having a strong Supplier Diversity Program is strategic for bringing more innovation to our businesses and opening new markets for growth.

Coordinating Products

Carpet Tile: **Stonework Tile, Chisel Tile, Grit Tile, Zest Tile, Zeal Tile, Spark Tile**  
Broadloom: **Verve, Colca, Kista By Lindsay Stead, Stone, Flame, Shale, Diamonds**

Material Health & Environmental Certifications

|                           |                                      |
|---------------------------|--------------------------------------|
| Health & Wellbeing        |                                      |
| Indoor Air Quality        | CRI Green Label Plus (GLP)   GLP8472 |
| Climate Impact            |                                      |
| Product Packaging         | 100% Recyclable                      |
| Global Product Assessment | Country of Origin**   USA            |

Additional Information

\*\*Meets or exceeds all local and national regulations in country of manufacture. (Manufactured in an ISO 9001 & ISO 14001 certified facility or equivalent)  
[Maintenance Guidelines](#)

