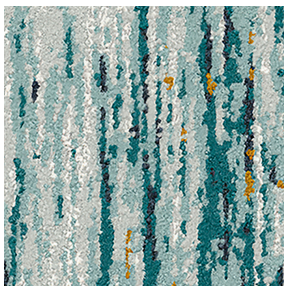
ShawContract®

Verve 11X11 Circular Hidden Edge

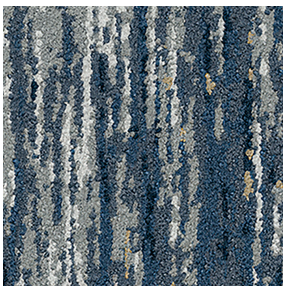
Product Type	**Area Rug**
Collection	**West Elm + Shaw Contract**
Style Number	**G247R**
Construction	**Pattern Cut**
Fiber	**EcoSolution Q® Nylon**
Dye Method	**100% Solution Dyed**
Backing Type	**Ultraloc® + Non Skid Backing**
Edge Type	**Hidden Edge**

	u.s.	metric
Product Size	**11 ft x 11 ft**	**3.35 m x 3.35 m**
Total Thickness	**0.491 in**	**12.46 mm**

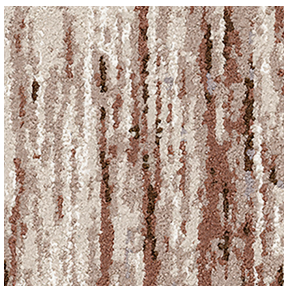
Available Colorways



52327 Vibrance
167 hidden edge color



52485 Brio
910 hidden edge color



52675 Flair
910 hidden edge color



52761 Fervor
167 hidden edge color

Performance + Testing

Pill Test	**Pass***
ADA Compliance	**To achieve ADA compliance, the product must have a rubber tapered edge finish attached, a finished thickness of less than 0.5 inches, and affixed to the floor. Refer to local codes for additional information regarding the use of rugs in ADA compliant spaces.**
Wear Rating (ASTM D5252)	**Heavy**

*Pill test data is based on style 5A352

Warranties

5 Year Commercial Limited Warranty

Diversity & Inclusion

We promote supplier participation that is reflective of Shaw Industries' diverse customer base and local community. We believe having a strong Supplier Diversity Program is strategic for bringing more innovation to our businesses and opening new markets for growth.

Material Health & Environmental Certifications

Health & Wellbeing	
Indoor Air Quality	**CRI Green Label Plus (GLP) | GLP8472**
Climate Impact	
product packaging	**100% Recyclable**
Global Product Assessment	**country of origin | USA**

Corporate Headquarters +1 800 257 7429 | +1 706 532 7984 | Atlanta +1 404 853 7429 | Bengaluru +91 80 6773 0202 | Beijing +86 10 6568 588 | Chicago +1 312 467 1331 | Dubai +971 4 584 6956 | Hong Kong +852 2623 0371 | London +44 207 961 4120 | Los Angeles +1 800 233 1614 | Melbourne +61 3 9939 8543 | Mexico City +55 5010 7600 | Mumbai +91 22 6284 5050 | Nantong +86 400 800 7429 | New York +1 212 953 7429 | Paris +33 (0) 1 81 22 44 39 | San Francisco +1 415 955 1920 | Shanghai +86 21 3338 4000 | Singapore +65 6733 1811 | Sydney +61 800 556 302

© 2026 Shaw Industries Group, Inc., a Berkshire Hathaway Company

November 24, 2026

For reference purposes only if printed or downloaded.

Coordinating Products

Carpet Tile: **Stonework Tile, Chisel Tile, Grit Tile, Zest Tile, Zeal Tile, Spark Tile**

Broadloom: **Verve, Colca, Kista By Lindsay Stead, Stone, Flame, Shale, Diamonds**

Additional Information

**Meets or exceeds all local and national regulations in country of manufacture. (Manufactured in an ISO 9001 & ISO 14001 certified facility or equivalent)
Maintenance Guidelines

Corporate Headquarters +1 800 257 7429 | +1 706 532 7984 | Atlanta +1 404 853 7429 | Bengaluru +91 80 6773 0202 | Beijing +86 10 6568 588 | Chicago +1 312 467 1331 | Dubai +971 4 584 6956 | Hong Kong +852 2623 0371 | London +44 207 961 4120 | Los Angeles +1 800 233 1614 | Melbourne +61 3 9939 8543 | Mexico City +55 5010 7600 | Mumbai +91 22 6284 5050 | Nantong +86 400 800 7429 | New York +1 212 953 7429 | Paris +33 (0) 1 81 22 44 39 | San Francisco +1 415 955 1920 | Shanghai +86 21 3338 4000 | Singapore +65 6733 1811 | Sydney +61 800 556 302

© 2026 Shaw Industries Group, Inc., a Berkshire Hathaway Company

November 24, 2026

For reference purposes only if printed or downloaded.